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SouthTech COO to Speak at Upcoming GCBX Event

Joins Representatives of Karins Engineering and Atlas Insurance Agency to Discuss Cybersecurity

SARASOTA, FL (January 13, 2020) - In collaboration with the Gulf Coast Builders Exchange (GCBX), SouthTech has organized a fireside chat moderated by fellow members that will discuss the fundamentals of cybersecurity planning for small businesses. SouthTech COO, Nathan Bailey, will be joined by David Karins of Karins Engineering and GCBX Chairman. The chat will be framed around the NIST (National Institute of Standards and Technology) Framework, which is considered the gold standard of cybersecurity protocol for both government agencies and the private sector.

GCBX is a trade organization whose members represent the commercial contracting industry, and businesses in this industry have specific cybersecurity concerns. Some of these concerns include securing the mobile devices used by field crews, training office workers to recognize phishing attacks, and prevent the theft of executive credentials.

"In our increasingly digital world, cyber risk is an important issue for contractors to understand and manage. Firms should be taking some key proactive cybersecurity steps now, because those steps can end up being the difference between a brief inconvenience and a total crisis," said Bailey.

"GCBX members have become increasingly concerned about cybersecurity issues, so we felt it was imperative to provide this type of educational event to assist the membership. We anticipate that this may be the first in a series of cybersecurity educational symposiums," said Mary Dougherty, Executive Director of GCBX.

About SouthTech

Since 1994, SouthTech has been southwest Florida's premier provider of professional and managed technology solutions. Their highly experienced team of certified experts are results driven and dedicated to delivering the highest level of service from a complete suite of IT solutions, including managed services, cloud and hosting solutions, unified communications, advanced computer networks and data security. We become our clients' trusted IT Navigators by using a highly strategic approach that aligns technology to their desired business goals.

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